



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES**

Board of Studies Meeting held on 28th May, 2018

The Board of Studies Meeting of the Department of Management Studies is held on 28.05.2018 at MBA Department.

The following members were present in the meeting

S.No	Name of the Person with Full Address	Role
1	Dr. U.Balakrishna, Professor and Head, Department of MBA, SITAMS, Chittoor	Chairman
2	Dr. B.Chandra Mohan Reddy Officer In-charge, Department of MBA, JNTUA, Anantapur	University Nominee
3	Dr T. Narayana Reddy Professor In-charge of MBA, Department of MBA, JNTUA, Anantapur	University Nominee
4	Mr.Rajesh Project Cost Controller – Finance, ALSTOM Transport India Limited, Sricity.	External Member(Academics)
5	Mr.T.Diwakar Senior Software Associate, L&T Info Tech Ltd, Bangalore	External Member(Academics)
6	Dr. S.E.V. Subrahmanyam Professor, Department of MBA, SITAMS, Chittoor	Module Co-ordinator
7	Dr.J.V.Balasubramanian Professor, Department of MBA, SITAMS, Chittoor	Module Co-ordinator
8	Dr.P.Bhujanga Rao Professor, Department of MBA, SITAMS, Chittoor	Module Co-ordinator
9	Dr.G.Malyadri Associate Professor, Department of MBA, SITAMS, Chittoor	Module Co-ordinator
10	Dr.M.Vijaya Bhaskar Reddy Associate Professor, Department of MBA, SITAMS, Chittoor	Module Co-ordinator

MINUTES OF MEETING

1. Action taken report on minutes / resolutions of BOS Meeting held on 28-05-2018

Resolved to ratify Action Taken Report on minutes / resolutions of the BOS meeting held on 28.05.2018 submitted by the Chairman, BOS (MBA). As suggested by the members the improvements were made in various academic, research and extension activities.

2. Report on implementation of autonomy

Chairman BOS presented a report on implementation of autonomy to the members. The board has congratulated the college authorities for successful implementation of R18 and syllabus for I Year I Sem & II Sem; II Year III Sem & IV Sem.

3. R18 Course Structure - Syllabi of I, II, III and IV MBA Programme

Chairman, BOS (MBA) presented the course structure and syllabus of I, II, III, IV MBA Programme and Regulation (R18). It is resolved to accept the same after discussion and taking into consideration of the suggestions and remarks given by the members.

The Members of BoS made the following suggestions for R18 – I, II, III, IV MBA Programme:

I YEAR I SEMESTER

1. Business Communication Course (16MBA117) has been converted to Business Communication Lab (18MBA117) in R18 regulations.
2. Information Technology for Management Professionals (16MCA127) in I year II semester in R16 regulations has been shifted to I year I semester.

I YEAR II SEMESTER

1. Instead of Information Technology for Management Professionals (16MCA127) a new practical oriented Course has been introduced as Case Study Analysis (18MBA128).

2. Research Methodology (16MBA212) which is in II Year I Semester in R16 regulations has been shifted to I Year II Semester as Research Methodology (18MBA126) instead of Operations Research (16MBA126).

II YEAR I SEMESTER

1. Business Ethics and Corporate Governance (16MBA211) is replaced with the new Course International Business Management (18MBA211).
2. Instead of Research Methodology (16MBA212) in R16 regulations a new Course has been introduced as Digital Marketing (18MBA212)
3. Strategic Human Resource Management (16MBA213C) has been replaced with Talent Management (18MBA213C).
4. Financial Institutions, Markets and Services (16MBA214) are being renamed as Financial Institutions and Services.
5. Performance Management (16MBA215C) Course has been replaced by a new Course Knowledge Management (18MBA215C).
6. Risk Management and Insurance (16MBA216A) Course has been replaced by the new Course Corporate Restructuring (18MBA216A).
7. Management of Industrial Relations (16MBS216C) Course is renamed as Labour Legislations (18MBA216C).
8. E-Commerce and E- Banking (16MBA216D) Course is redefined as E-Commerce (18MBA216D).
9. Reasoning and Aptitude (16HAS105) in R16 has been replaced by a new lab Data Analytics using Excel & Tally (18MBA218) in R 18

II YEAR II SEMESTER

1. Organizational Change and Development (16MBA223C) has been replaced with a new Course Compensation Management (18MBA223C).
2. Data Communication and Network Analysis (16MBA223D) has been replaced with new a Course Software Project Management (18MBA223D).
3. Information System Control and Audit (16MBA224D) has been replaced with Expert Systems and Artificial Intelligence (18MBA224D).

The Members of BoS made the following suggestions for R18:

I. Dr.T.Narayana Reddy, University Nominee, JNTU, Anantapur

University Nominee suggested that offer MOOCs Course.

- The suggestion is accepted and incorporated

University Nominee suggested that introduce Tally Lab course in R18 Regulations.

- The suggestion is accepted and incorporated

University Nominee suggested that introduce new courses Labor Legislations and E-Commerce.

- The suggestion is accepted and incorporated

II. Dr. B.Chandra Mohan Reddy

University Nominee suggested that introduce new courses International Business Management Compensation Management, Software Project Management and Expert Systems and Artificial Intelligence

- The suggestion is accepted and incorporated

University Nominee suggested that introduce Tally Lab course in R18 Regulations.

- The suggestion is accepted and incorporated


III. Mr.T.Divakar, Industry Expert

Subject Expert suggested that introduce Data Analytics through Excel in R18 Regulations.

- The suggestion is accepted and incorporated

Subject Expert suggested that introduce new courses Digital Marketing Course, Talent Management, Corporate Restructuring, Financial Institution and Services.

- The suggestion is accepted and incorporated


Dr.U.Balakrishna
Chairman
BOS, MBA